



# Premium Publishing Package

STARTING AT \$4,995



Print-On-Demand and traditional printing available.  
Determined on a per-project basis – prices will adjust accordingly.

## Editing & Proofreading

### What You Will Receive:

- Professional editing with initial read-through and 1 round\* of revisions for up to 100K words.
  - Professional editing includes:
    - Copy Edits: corrections on spelling, grammar, punctuation, etc.
    - Developmental Edits: this includes feedback on writing style, story structure, plot arc, character development, and other literary elements.
- Professional proofreading

It can be scary sharing your work with an editor. Your story is special, and will not simply be marked up with red pen. For the editing process with Light of the Moon, you will find not only an editor, but also a partner with whom to share your ideas and collaborate to make your story the best it can be while maintaining your work's integrity. All edits are only suggestions and are not required to be accepted.

### Have A Longer Book? No Worries!

- Up to 150K words - additional \$140
- Up to 200K words - additional \$275
- Over 200K words - price TBD based on word count

\*There is a half-hour minimum when working on an hourly basis with our editor. Any in-person meetings, phone calls, emails requesting developmental feedback. or review of work done by our editor that takes less than thirty minutes will still be billed for a half hour, or \$15 per meeting/email/review/phone call

## Layout & Design

### What You Will Receive:

- Custom interior formatting. No templates used. Ever.
- Professionally designed simple cover, spine, and back cover
- Personal ISBN and Barcode for full control of distribution and printing
- Including up to 10 client-provided images in the interior
- Printing coordination
- Design for and upload to two different printing platforms
- Unlimited wholesale book printing\*\*
- Official Library of Congress filing

### Available Upgrades:

- Additional images (+\$TBD depending on quantity/size)
- A more elaborate cover design starting at \$150 (depending on what client supplies, cost of illustrations purchased, etc.)
- PDF version for you to set the price and sell, if desired (\$100)
- E-book option (Starting at \$200)
- Additional uploads to Ingram (\$50/upload)
- Hardcover Option (Starting at \$400)

\* Based on using the KDP POD printing process. Others require purchases from Bowker.

\*\*Based on projects using the POD printing process

(Other printing options will determine these on a project-by-project basis.)

## Marketing & Distribution

### What You Will Receive:

- Creation of Amazon Author Central page
- Optimized Amazon book listing
- 150 customized book insertions prompting readers for reviews
- 150 customized business cards
- Customized author one-sheet
- First month comprehensive Facebook and Amazon ad campaigns
- Social media blasts on LOTM's Facebook, Instagram, and Twitter
- Author listing on LOTM website
- Maximum distribution through Amazon and Ingram
- 2-hour post-publication strategic marketing meeting
- (Optional) Facebook Page and Good Reads Profile

### Available Upgrades

- Press release - writing and distribution (\$200)
- Additional social media page/profile set-up + basic training (Starting at \$150)
- Author website (Starting at \$400)
- Amazon ad campaigns and management (TBD based on project)
- Facebook ad campaigns and management (TBD based on project)
- Social media management (TBD based on project)

*Marketing services are dependent on POD printing methods. For traditional printing, please inquire.*

# Premium Publishing Package

## Get In Touch!

We would love to hear from you! Feel free to reach out to us if you have any questions about our services and how we can help you get your book into print!

Email: [info@lightofthemooninc.com](mailto:info@lightofthemooninc.com)

Phone: (970) 963-2373

Website: [www.lightofthemooninc.com](http://www.lightofthemooninc.com)

*Working with Light of the Moon, Inc. Publishing Division:  
You work with professionals you can trust. You retain the rights to YOUR book.*